



Privacy Policy

These details together with our terms of use sets out how Tradeshape will use any personal data we collect from you, or you provide to us during your use of our site.

Tradeshape Ltd, incorporated in Ireland, having their registered office at Unit 4, 2 Drury's Avenue, Midleton, Co Cork, Ireland collect and process your personal information under this Privacy Statement.

This Privacy Statement is designed to assist you in understanding how Tradeshape uses and safeguards the information you provide in using Tradeshape's products.

1 The information we collect is as follows:

Tradeshape may gather and process information about you, including (but not limited to) information in the following categories:

- (a) Identification data (name, address, telephone, email address etc.);
- (b) Electronic identification data (addresses IP, cookies, etc.);
- (c) Survey result and usage information;
- (d) Products or services ordered and delivered;

2 We collect and use personal information in order to:

- Administer or otherwise carry out our obligations in relation to any agreement that you may have with us.
- Anticipate and resolve problems with your service.
- Carry out market research and the tracking of sales.

3 Non-Personal Details

We may automatically collect non-personal information about you, such as the type of browsers you use or the website from which you linked to us. This information is only used to assist us in providing an effective service on the website. We may, from time to time, supply the owners and operators of third party websites which have a link to our site with information about the number of users linking to the website from their website. You cannot be identified from any of this information.

4 Cookies

Cookies are pieces of information that the Tradeshape's software may store on your computer's hard drive in order to help web applications to recognize you or your preferences. Tradeshape's cookies may contain identifying information. Cookies enable Tradeshape to gain information about the use of its websites. This information may be analyzed by third parties on our behalf.

The Help option on the toolbar of most browsers will tell you how to prevent your browser from accepting new cookies, how to have the browser notify you when you receive a new

cookie, or how to disable cookies altogether. Please bear in mind that some personalized services may not be available if you choose to disable cookies.

5 Security

The technology that we use and the policies that we have implemented are intended to safeguard your privacy from unauthorised access and improper use. We will continue to update these measures as new technology becomes available.

6 Contact

Tradeshape may from time to time ask you to provide information on your experiences which will be used to measure and improve quality. You are at no time in any obligation to provide any of such data. Any and all information which is voluntarily submitted in feedback forms on the website or any survey that you accept to take part in is used for the purposes of reviewing this feedback and improving the Tradeshape software. Tradeshape may share anonymous and aggregated information with third parties, for example to serve targeted advertising. Tradeshape may contact you to send you messages about faults and service issues.

7 Privacy Policy Updates

Tradeshape reserves the right to modify the provisions of this Privacy Statement if deemed necessary. We will inform you of these changes by publishing the revised Privacy Statement. The revised Privacy Statement shall become effective within thirty (30) days of such publishing, unless you expressly accept the revised statement earlier by clicking on the accept button. You agree that the express acceptance by you, or your continued use of the Tradeshape software or Tradeshape products after the notice period of thirty (30) days, shall constitute your acceptance of the Privacy Statement.

8 Rights

You have the right to access and, where relevant, to rectify your personal data, provided that your identity can be verified.